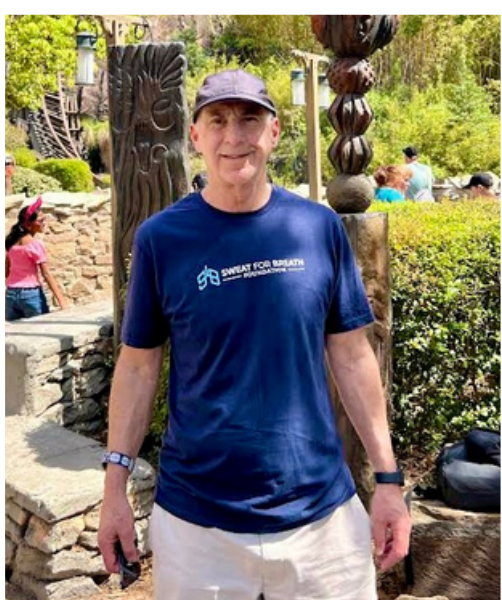


Donor Impact Report 2025



#Sweat For Breath



Letter from David & Lisa



Dear #SweatForBreath Community,

This past year has again shown us what a committed community can make possible. When we launched the Sweat For Breath Foundation, we hoped to raise awareness for non-smoking lung cancer and support families navigating the unimaginable. What has unfolded since then — because of you — has exceeded every expectation.

Together, we expanded our reach, deepened our impact, and built new pathways for awareness, support, and research. We connected with patients and families in moments of need, partnered with athletic programs across the country, and brought hundreds of people together to move, sweat, and stand for a cause that touches far more lives than most realize.

Most importantly, your generosity allowed us to make a transformational investment in research that offers real hope for the future.

The following 2025 highlights are milestones that belong to all of us. [Thank you](#) for standing with us, for believing in this mission, and for helping us turn every breath into momentum. We are deeply grateful, and we're just getting started.

With gratitude,
David & Lisa

2025 Highlights

- Launched our [patient support](#) initiative, offering direct connection and resources to families facing non-smoking lung cancer.
- Opened our [online store](#) to raise awareness and spark conversations nationwide.
- Hosted more than [400 people](#) at our second-annual #SkateForBreath event.
- Partnered with [NCAA Division I lacrosse](#) programs across the country to participate in #SweatForBreath during Lung Cancer Awareness Month.
- Developed a new partnership with the [Premier Lacrosse League \(PLL\)](#) to expand visibility and reach new audiences.
- Supported multiple [individual-led fundraisers](#), each one initiated by community members moved to take action.
- Launched [additional awareness campaigns](#) (#Sweat[s]ForBreath, #[Sparkle]ForBreath, #[Steps]ForBreath) that brought our message into new spaces and new conversations.
- Awarded a [\\$683,000 grant to Johns Hopkins](#) to expand a the world's first ALK+ lung cancer peptide vaccine critical clinical trial, a milestone that brings us closer to better treatments and more time for patients and families.

2025 Highlights



\$837,859 raised



932 donations



34 supporter fundraisers



\$668,769 raised by fundraisers



\$683,500 grant issued to support
ALK+ research at Johns Hopkins



59,851 social media impressions
during #SweatForBreath



Top Fundraisers

1. Kathi Bahr
2. Kellie Walsh Neils
3. Joshua Branson
4. Mac Williams
5. Kerri Lambert

Top Campaigns

1. #[Skate]ForBreath
2. #[Sparkle]ForBreath
3. #Sweat[s]ForBreath

#SkateForBreath



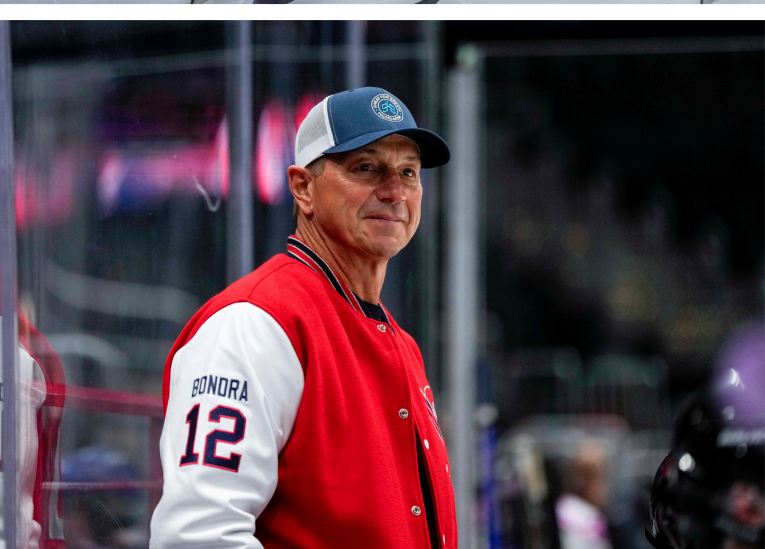
On November 21, we gathered at Capital One Arena for our second-annual #SkateForBreath event. We exceeded expectations, maxing out our ice capacity for the public skate and filling the stands with nearly **400 attendees**. The game itself was fast, competitive, and ended in a dramatic shootout, but the real highlight was seeing our community come together with such energy and purpose.

Thanks to the generosity of our players, supporters, and partners, the event **raised over \$110,00**, with a nearly half of that amount coming directly from the 30 players who took the ice.

We're deeply grateful to **David Fitzgerald**, **Frank O'Brien**, and **Aidan Block** for leading the charge in organizing the event, and to the **Washington Capitals** and **Monumental Sports** for their extraordinary support and hospitality.

We also extend our heartfelt thanks to our **event sponsors**: Savills NA, BXP, Shooshan Company, JBG Smith, COPT Defense Properties, HITT Contracting, Whiting-Turner Contracting, SJG Private Wealth Management, Breaking T, BCC Advisory, Coffee With Ken, Shape, Tim and Jola Foley, and Bob and Mary Ellen McLewee. Your commitment made this night possible and continues to push our mission forward.





Lacrosse

X

Sweat For Breath



Premier Lacrosse League (PLL)

In June, we had an incredible weekend at the Premier Lacrosse League games at Johns Hopkins University. Across two back-to-back 100-degree days, we connected with fans, shared our mission, and distributed 600 Sweat For Breath-branded sweat towels, which proved especially useful in the heat. We were also honored to receive an in-game shout-out, helping bring more visibility to non-smoking lung cancer awareness.

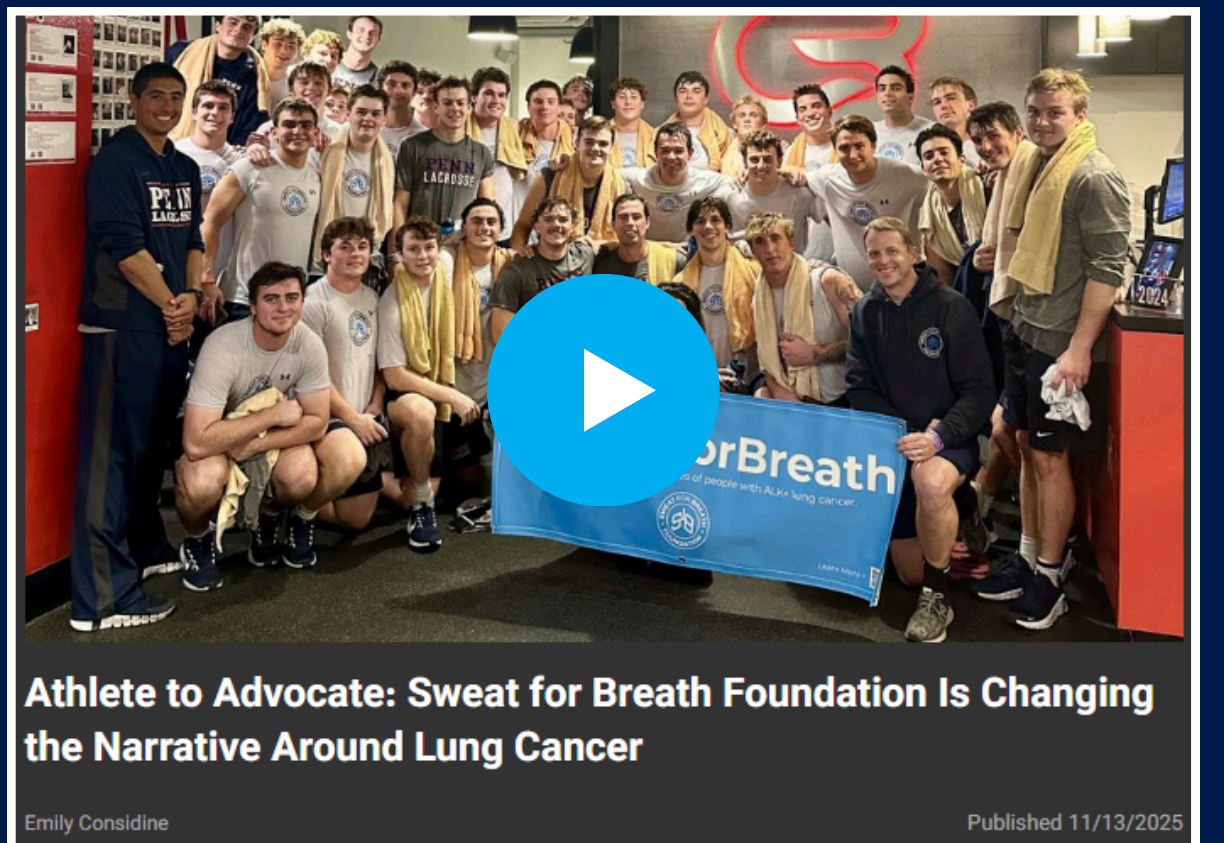
NCAA

For Lung Cancer Awareness Month, several NCAA Division I lacrosse programs used their platforms to amplify our mission. Their leadership and visibility helped bring non-smoking lung cancer awareness to new audiences and reinforced the power of the lacrosse community in driving meaningful change. The men's and women's teams at the University of Pennsylvania, Duke University, and High Point University, along with the men's programs at the University of Virginia, Syracuse University, and Providence College, shared messages of support across their social media channels.



IN HONOR OF LUNG CANCER AWARENESS MONTH

Spreading Awareness



David's Story



After experiencing a sharp pain in his chest and undergoing countless appointments, blood draws, scans, and two biopsies, David was diagnosed with advanced ALK+ lung cancer at 38 years old. He is an otherwise healthy, former Division I athlete and has never smoked a cigarette in his life.

The diagnosis completely turned his world on its head. At the time, his son, Ethan, was 5 and his daughter, Liv, was only 2. After a lot of reflection, he decided to share his diagnosis openly so he could become more of an advocate than a patient. David has chosen to advocate because he's been inspired by the ALK+ lung cancer patients before him who have spoken out and have pushed for more research—research that has made a meaningful impact; research that has added years to people's lives; and research from which he is keenly aware that he is benefiting. In fact, David currently benefits from a drug approved as a first-line treatment for ALK+ lung cancer only in 2021.

There are clinical trials in development and underway that have the potential to add years to the lives of ALK+ lung cancer patients like him.

Living with ALK+ Lung Cancer

David Cornbrooks

a never-smoker, former Division 1 athlete, and young father in his 30s



About ALK+ Lung Cancer



01 IT CAN'T BE PREVENTED

ALK+ is a non-smoking lung cancer and there are no known causes

02 YOUNG LIVES ARE CUT SHORT

Many patients are in their 30s and even 20s, and 90% are diagnosed after the cancer has spread (Stage IV)

03 CURRENT TREATMENTS STOP WORKING

ALK+ lung cancer develops resistance to all existing therapies

04 BREAKTHROUGHS ARE HAPPENING

Innovations have extended life expectancy 6x since 2015 and promising research continues

05 IT IS UNDERFUNDED

The stigma around lung cancer and smoking means all lung cancer research is severely underfunded.

We are at a tipping point in making ALK+ lung cancer a chronic or even curable condition.

More help is needed.

About Sweat For Breath Foundation



After being diagnosed, David became keenly aware that his treatment wouldn't be possible without the fundraising and awareness efforts of the patients before him. #SweatForBreath started as a grassroots fundraising campaign during Lung Cancer Awareness Month in 2023. The #SweatForBreath campaign in 2023 became David's and his wife, Lisa's, way to help the next generation ALK+ lung cancer patients.

So, David and Lisa established the Sweat For Breath Foundation, operating through a fiscal sponsorship with Players Philanthropy Fund, a Texas nonprofit corporation recognized by IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 27-6601178, ppf.org/pp).

Also, as a "never-smoker", David wants to eliminate the stigma associated with lung cancer and envisions a world in which he doesn't have to add "and I've never smoked a cigarette" to his lung cancer diagnosis.

More Research = More Life



Our Mission

Sweat For Breath Foundation aims to extend and improve the lives of people with ALK+ lung cancer by raising funds for cutting-edge research and patient support programs and promoting awareness.



Our Vision

We envision a world where ALK+ lung cancer is a chronic or even curable condition, and the next person diagnosed with lung cancer does not have to live under the current stigma.



Our Impact

Sweat For Breath Foundation has raised over \$1 million for lung cancer research. This funding has been crucial to the launch of the world's first ALK+ peptide vaccine clinical trial at Johns Hopkins, where David receives his cancer care.

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