

Donor Impact Report

2024



Letter from David and Lisa



Dear #SweatForBreath community,

2024 was a monumental year for the Sweat For Breath Foundation.

In **March**, we officially transitioned our grassroots #SweatForBreath campaign into the Sweat For Breath Foundation.

In **June**, after months refining our logo, branding and website, we launched the news of the foundation to all of you.

In **September** and **October**, we kicked off our awareness efforts on the professional fields of the Baltimore Ravens and Washington Commanders.

In **November**, 250+ participants sweat at 8 in-person events; 17,414 Washington Capitals fans watched Peter Bondra present an oversized check to the Foundation on the jumbotron; thousands engaged with us on social media; and an estimated 400,000 viewers watched the CBS Mornings interview.

In **December**, we executed a grant agreement with Johns Hopkins that eliminates all indirect costs, typically charged by all institutions like Johns Hopkins, so that 100% of the funds granted will flow directly to Dr. Lam's ALK+ lung cancer research!

At the end of it all and by way of the generosity of **700 donors**, we officially raised **\$162,212***! With the funds in hand, **we were able to grant Dr. Lam \$150,000 to further his ALK+ lung cancer research** at Johns Hopkins Sidney Kimmel Comprehensive Cancer Center!

The year was particularly special due to the selfless efforts of a few ambassadors:

- **Nancy Cornbrooks, Peter Cornbrooks, Molly Thomas** and **Evan Thomas** for helping plan all year.
- **David Fitzgerald** and **Aiden Block**, who raised ~\$25,000 through their [Skate]ForBreath event! Their efforts also led to the check presentation on the jumbotron at the #HockeyFightsCancer game.
- **Wendy Feldman Block** for hosting the Foundation's first ever fundraiser for her birthday!
- **Ken Biberaj** for kicking off Lung Cancer Awareness Month with his Ironman fundraiser!
- **Amanda Thomas** for hosting a [Spin]ForBreath fundraiser in Austin, TX!
- **Christina Hershey** for hosting a #SweatForBreath fundraiser at OrangeTheory in Leesburg, VA!
- **Amanda Nerstand**, for her guidance all year and for hosting a virtual fundraiser!
- **Clint Cates**, who participated (and likely finished 1st) in four in-person events over the month!

We are humbly grateful for those who donated, fundraised, purchased swag, and sweat for and with us in 2024.

We look forward to what we can all achieve in 2025!

With gratitude,

David & Lisa Cornbrooks

Year in Numbers

\$162,212*

raised across 700 donors, with an average donation of ~\$231.

~400,000 viewers**

watched the [CBS Mornings interview](#) with David about his cancer diagnosis.



17,414 fans

attended the #HockeyFightsCancer Caps game that featured a check presentation to Sweat for Breath Foundation and a [4-minute video](#) during intermission.

8 in-person events

spanning 6 cities engaged 250+ participants.

6 supporter fundraisers raised ~\$52,000.

#SweatForBreath and related content secured

49,842

views on Instagram and

37,617

impressions on LinkedIn.



Spreading Awareness

CBS Mornings

On November 18, approximately 400,000 people tuned into a [CBS Mornings segment](#) about Harvard professor and bestselling author, Arthur Brooks. A 2-minute lead-in interview segment with David about his cancer diagnosis set the stage for Arthur's discussion about how understanding enjoyment, satisfaction, and meaning can transform well-being. An additional 18,000+ people have watched the YouTube video (right) since!



Click on Laptop to Play Video

The Washington Capitals

On November 7, thirty-two players hit the ice for a charity hockey game donning the Sweat For Breath Foundation badge on their chests at Capital One Arena, home of NHL's Washington Capitals. Before the game, which featured celebrity coaches Peter Bondra, a Capitals legend, and Craig Laughlin, the Capitals 30-year TV color commentator, dozens of friends and family skated on the famed ice.

Two weeks later, at the #HockeyFightsCancer game, the Washington Capitals promoted the Foundation on the jumbotron twice—first with a [4-minute video](#) about the game during intermission and second through a giant check presentation by Peter Bondra himself during a stoppage of play! Over 17,000 people attended the game and thousands have watched the video since!



Events

During the month of November, over 250 supporters participated in #SweatForBreath events for Lung Cancer Awareness Month.

The Foundation hosted four indoor cycle events across the east coast.

The Mine

at The Shops at Kenilworth in Baltimore



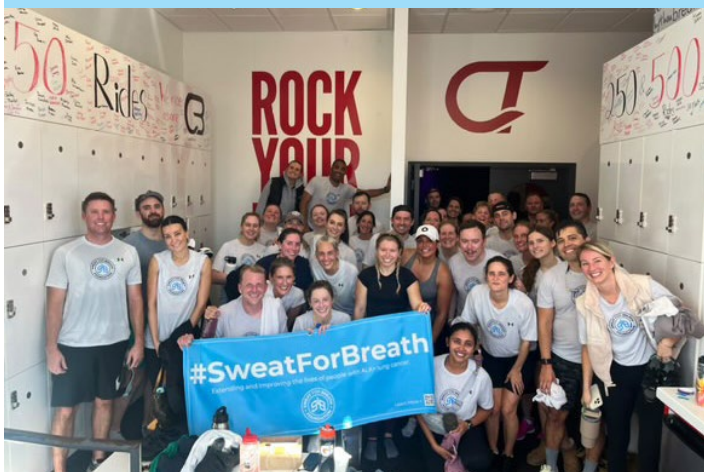
CycleBar NoHo

in New York City



CycleBar Columbia Pike

(for the second year in a row!)
in Arlington, VA



CycleBar Center City

with the University of Pennsylvania
Men's Lacrosse Team in Philadelphia



Participants left inspired and in Sweat For Breath Foundation shirts to help spread awareness of the foundation and its mission.

In addition, friends of the Foundation hosted:

an ice hockey game with
the Washington Capitals at

Capital
One Arena

in Washington, DC
(see pg.4)

a spin event at

CycleBar
Bee Cave

in Austin, TX

an exercise class at

Orange
Theory

in Leesburg, VA



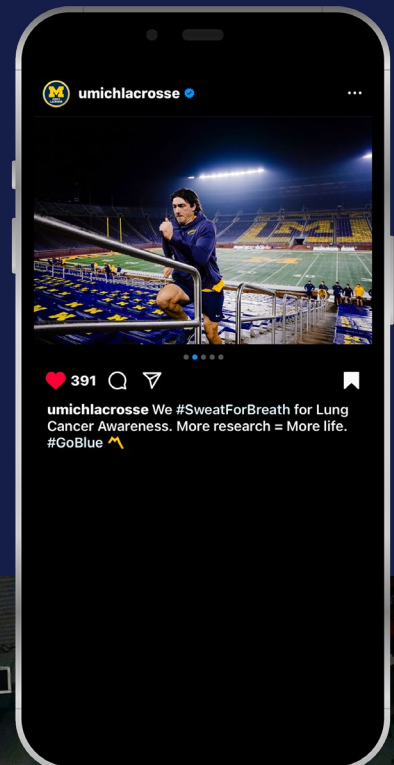
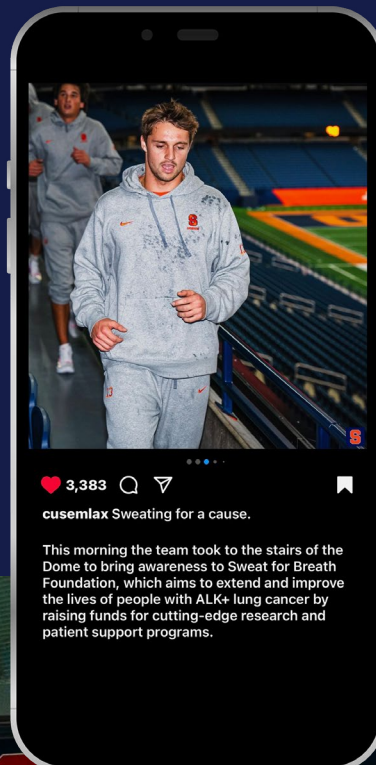
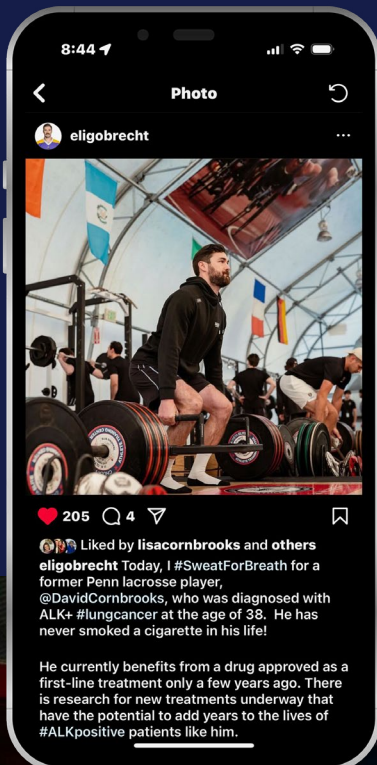


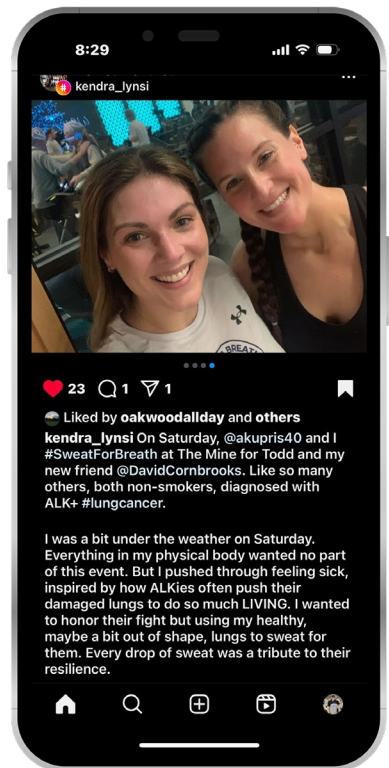
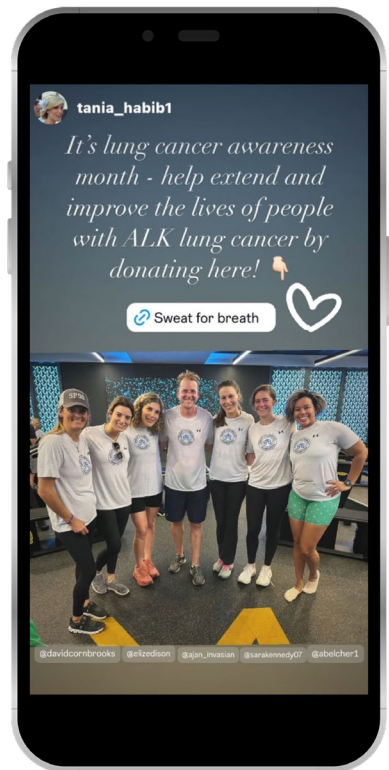
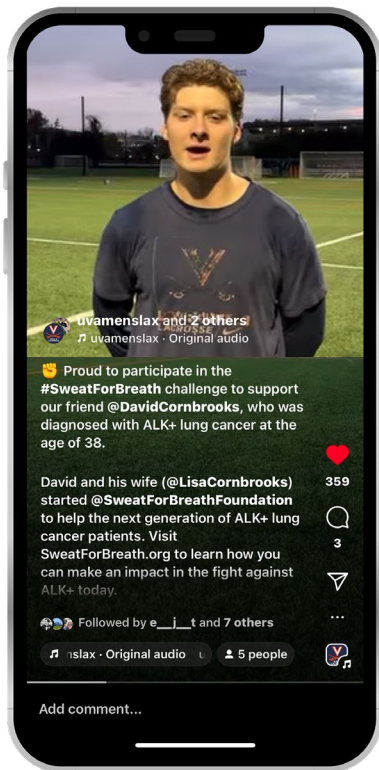
Social Media

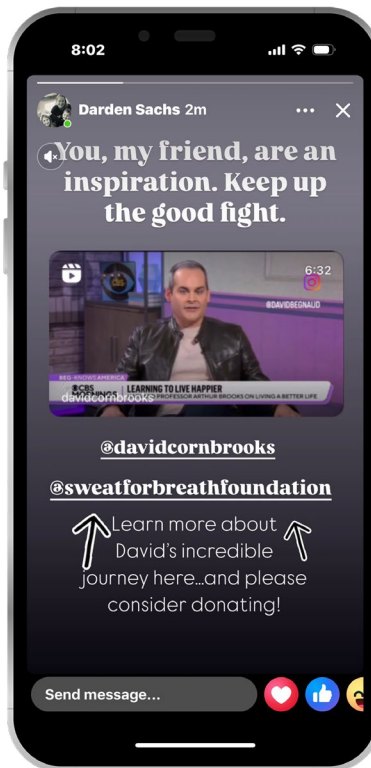
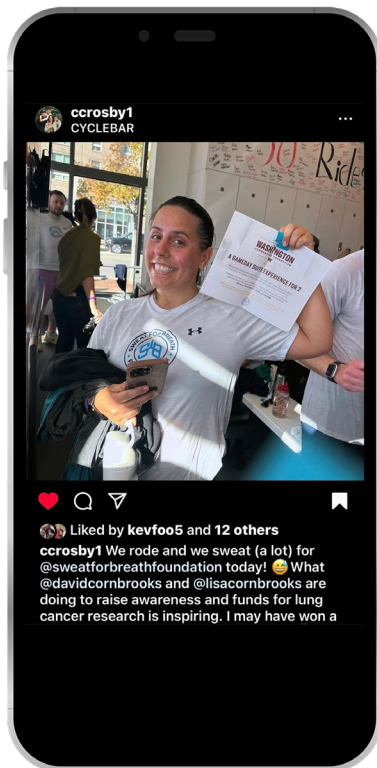
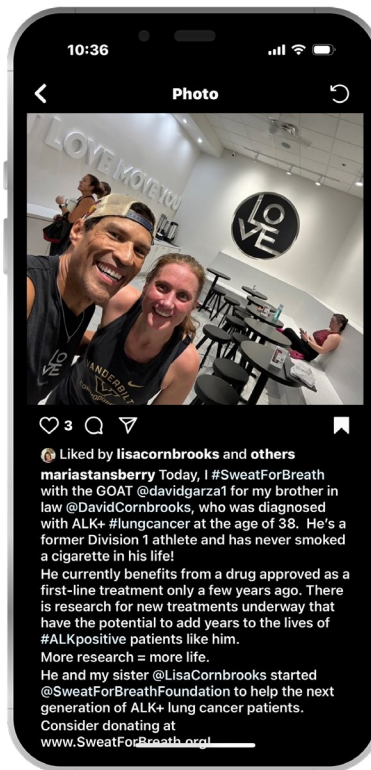
Like our grassroots campaign in 2023, much of our outreach beyond our network relied on social media.

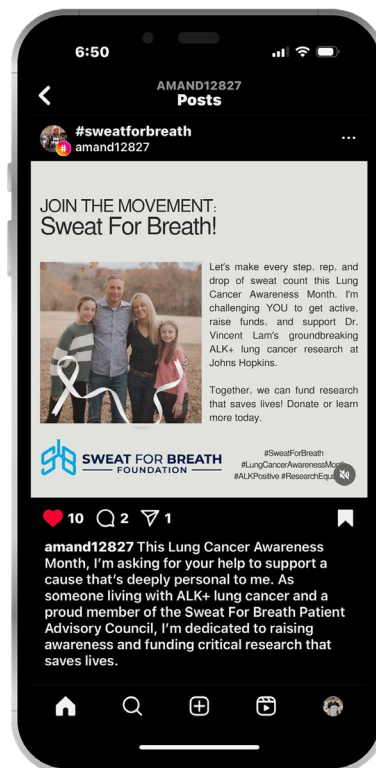
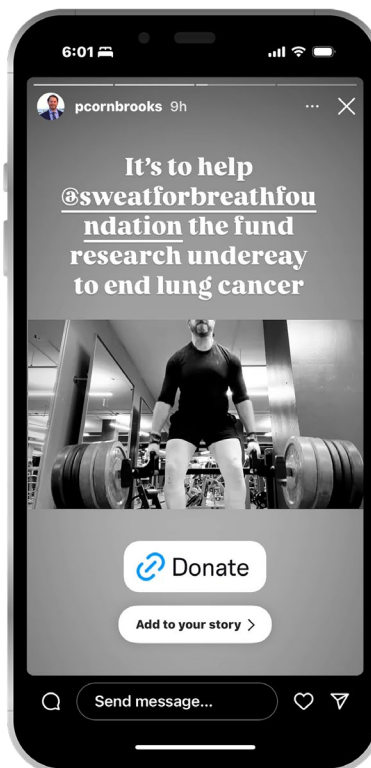
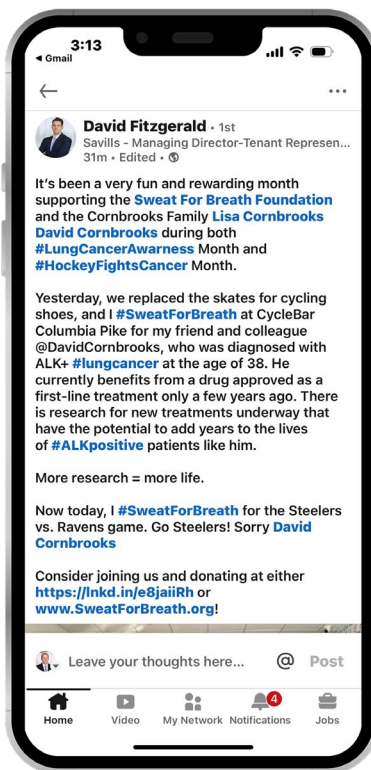
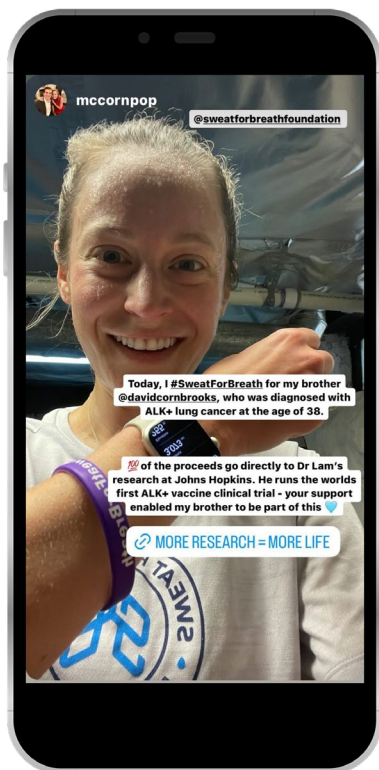
In addition to our most loyal supporters willing to put their sweaty faces on social media to spread awareness to their networks, top Division I lacrosse programs -- including the University of Pennsylvania, the University of Virginia, Syracuse University, and University of Michigan -- dedicated workouts and social media posts to Sweat For Breath Foundation.

In addition, professional lacrosse players Eli Gobrecht (PLL, NLL, Team USA), Piper Bond (PLL All-Star) and Mason Woodward (PLL Champion) dedicated off-season workouts to the cause.









David's Story



Click on Laptop to Play Video

After experiencing a sharp pain in his chest and undergoing countless appointments, blood draws, scans, and two biopsies, David was diagnosed with advanced ALK+ lung cancer at 38 years old. He is an otherwise healthy, former Division I athlete and has never smoked a cigarette in his entire life.

The diagnosis completely turned his world on its head. At the time, his son, Ethan, was 5 and his daughter, Liv, was only 2. After a lot of reflection, he decided to share his diagnosis openly so he could become more of an advocate than a patient.

David has chosen to advocate because he's been inspired by the ALK+ lung cancer patients before him who have spoken out and have pushed

for more research—research that has made a meaningful impact; research that has added years to people's lives; and research from which he is keenly aware that he is benefiting.

In fact, David currently benefits from a drug approved as a first-line treatment for ALK+ lung cancer only in 2021 and there are clinical trials in development and underway that have the potential to add years to the lives of ALK+ lung cancer patients like him.

More Research = More Life

About ALK+ Lung Cancer

It Can't Be Prevented

ALK (Anaplastic Lymphoma Kinase) is a mutation in the DNA of the lung cells that happens when two genes (EML-4 and ALK) become fused, or stuck together, creating a fusion oncogene. With this mutation, the lung cells divide, making too many copies of themselves and resulting in uncontrolled cell growth.

While ALK+ lung cancer is caused by a mutation in the DNA, there is no known cause of that mutation. There is no known correlation of ALK+ lung cancer with any environmental toxins, including smoking, second-hand smoke, asbestos, and air pollution.

Anyone can get lung cancer. No one deserves to get lung cancer.

Young Lives Are Cut Short

ALK+ lung cancer tends to impact young people, mostly women, who are otherwise healthy with no smoking history.

Because ALK+ lung cancer tends to grow uncontrollably with little to no symptoms, approximately 90% of people are diagnosed in the late stages after the cancer cells have spread to other parts of the body like the liver or brain (i.e., Stage IV). Once the cancer has spread, it becomes more difficult to treat.

Current Treatments Stop Working

Typically, traditional therapies such as chemotherapy, radiation, and immunotherapy are not effective in treating ALK+ lung cancer.

More recently, researchers have been able to develop treatments that target ALK+ cancer growth. Tyrosine kinase inhibitors (TKIs), medications taken by pills once or twice daily, inhibit the growth of cancer by blocking the activity of the abnormal ALK protein that tells the cell to divide. By controlling the cancer's "on-off" switch, TKIs can slow or even stop cancer progression, often with minimal adverse side effects compared to traditional treatments.

Even though patients tend to respond well to the TKIs, these drugs stop working because the cancer eventually develops a resistance. This resistance allows the cancer to grow uncontrollably again, often with untargetable gene mutations.

Breakthroughs Are Happening

As the understanding of ALK+ lung cancer has progressed and more professionals have dedicated themselves to finding a cure for lung cancer, the last decade of treatment approvals has been monumental for extending and improving the lives of people diagnosed with ALK+ lung cancer. These treatments — the TKIs — have increased life expectancy more than sixfold and improved quality of life dramatically.

While a positive interim step, patients with ALK+ lung cancer need longer-lasting treatment options. Researchers are now dedicating efforts to better understand why TKIs stop working, how to address resistance to these treatments, and develop alternative therapies such as vaccines that train the immune system to identify and attack cancerous cells.

It Is Underfunded

The unfortunate stigma around lung cancer and smoking means all lung cancer research is severely underfunded. So while lung and bronchus cancer is the third most common cancer diagnosis, it is by far the leading cause of cancer-related deaths (20% of all cancer-related deaths).

As of 2023, lung cancer received the least amount of funding per death as compared to the other top 5 cancers. As a result, research for lung cancer as a whole and ALK+ lung cancer specifically has had to rely on the private sector to fill the gap between federal funding and the funding required to advance innovative treatments.

About Sweat For Breath Foundation

#SweatForBreath started as a grassroots fundraising campaign during Lung Cancer Awareness Month in 2023. The #SweatForBreath campaign in 2023 became David's and his wife, Lisa's, way to help the next generation ALK+ lung cancer patients.

Today, operating through a fiscal sponsorship with the Players Philanthropy Fund, the Sweat For Breath Foundation aims to extend and improve the lives of people with ALK+ lung cancer by raising funds for cutting-edge research and patient support programs and promoting awareness of this disease. David and Lisa's vision is a world where ALK+ lung cancer is a chronic or curable condition.

Also, as a "never-smoker", David wants to eliminate the stigma associated with lung cancer and envisions a world in which he doesn't have to add "and I've never smoked a cigarette" to his lung cancer diagnosis.

More Research = More Life



Our Mission

Sweat For Breath Foundation aims to extend and improve the lives of people with ALK+ lung cancer by raising funds for cutting-edge research and patient support programs and promoting awareness.



Our Vision

We envision a world where ALK+ lung cancer is a chronic or even curable condition, and the next person diagnosed with lung cancer does not have to live under the current stigma.



Our Pledge

We will SWEAT so those impacted by ALK+ lung cancer can have more BREATH.

We will #SweatForBreath.

2024 Donors

Jason	Abkowitz
Wesley	Adams
Christopher	Adams
Lewis	Adeson
Christopher	Adukaitis
Justin	Althof
Matthew	Anderson
Nancy	Anderson
David & Cassie	Andrzejewski
Peter	Appel
Jacqueline	Ariosa
Todd	Arky
Bekah	Asselin
Nick	Avedisian
Mariana	Bacon
Grace	Baines
Michael	Baird
Susan	Barnette
Patrick	Barry
Julie	Beaver
Nicole	Beddow
Anne	Belardo
Molly	Benn
Michael	Berestecky
Lauren	Berestecky
Josh	Bergren
Adriana	Biberaj

Kadire	Biberaj
Ken	Biberaj
Catherine	Birr
Chandra	Bittner
Jake	Bittner
Kim	Blake
Ridge	Blanchard
Aidan	Block
Alan	Block
Eben	Block
Andy	Block
Michael	Boike
Katie	Bolger
Michael	Borda
Julie	Bowen
Harry	Bowie III
Jay	Bowles
Andrew	Boyd
Lauren	Boyle
Aaron	Brachman
Stacey	Brady
Alexandra	Brauner
Adam	Brecher
Audrey	Bredhoff
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Nicole	Britt	Matt	Charnitski
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Jonathan	Brown	Constance	Chriss
Ryan	Brown	Carol & James	Cleary
Victoria	Brown	Suzanne	Clegg
Glenn	Brown	Margaret	Clegg
Connie	Brown	Heather	Coleman
Robert	Brunton	Sian	Colglazier
Amina	Bulman	Gareth	Colglazier
Heather	Burgess	Mary Lou & Carville	Collins
James	Burke	Paula	Colombo
Dave	Burke	Sharon	Colombo
Burman	Family	Adriana	Compton
Claudia	Bush	Kathleen	Conklin
Kelly	Butler	Kristin	Connelly Dock
Emily	Cahn	Alex	Cook
Emily	Cain	Monica	Cook
John	Callahan	Christine	Cooper
Emily	Campbell	Josh	Corn
Julie	Cantelon	David & Lisa	Cornbrooks
Sharon	Cardenal	Nancy	Cornbrooks
Suzanne	Carswell	Ernest	Cornbrooks
Clint	Cates	Mary	Cornbrooks
Lauren	Cates	Annie	Cornbrooks
David & Mollie	Cavanagh	Katherine & Gary	Cornbrooks
James	Cavanagh	Peter	Cornbrooks
Joe & Carol	Cavanagh	Mark	Cote

Margaret	Cowley	Kristen	Duckett
Meghan	Cox	Lauren	Dunne
Erin	Crandall	Laura	Dunning
Cara	Crosby	Samantha	Dunsten
Erica	Cummings	Alan and Rita	Durollari
Paul	Danko	Ariana	Durollari
Thuan	Dao	Craig	Dussinger
Peter	Dart	Jessica	Dzurilla
Protima	Daryanani	Jim & Maria	Eagan
Lisa	Davidson	Sarah	Eastburn
Cait	DeBaun	Claire	Edelen
Melissa	Deerin	Lily	Edgerton
Erica	DeFiore	Elizabeth	Edison
Emily	Degrasse	Dan	Eng
Bryan	Del Monte	Ken	Eng
Sarah	Delorey	Mary Coleman	Ernst
Andrew	Dentamaro	Jami	Evans-Boye
Matt	Diana	Caroline	F
Nicholas	DiChiara	Susan	F Robertson
Marc	Dickstein	Redmond	Farha
John	Dierkes	Kathleen	Farno
Molly	Ditka	David	Feldman
Matt	Diver	Wendy	Feldman Block
Andrea	Dodrill	Jim	Fellinger
Kathryn	Doherty Kurtz	Ashley	Fens
Aaron	Domnitch	Lorena	Ferraguto
Wes	Donehower	Danielle	Ferrari
Peter	Donlan	Caroline	Ferson
Ryan	Donlan	Dennis	Filippone
Chris	Dougherty	Ursula	Finley
Lois	Draina	Justine	Fitzgerald

David	Fitzgerald	Shawn	Golhar
Tricia	Fitzmaurice	Gabrielle	Gonzales
Jesse	Flowers	Maeve	Goodman
Erin	Flowers	Meredith	Goodrich
Timothy	Foley	Dipti	Gor
Jim & Nora	Foley	Steven	Gordon
Casey	Foos	Courtney	Granville
Douglas & Jill	Forbes	Bailey	Graves
Alex	Forbes	Scott	Greenberg
Bill & Clair	Ford	Art and Leslie	Greenberg
Ryan	Francus	Nicholas	Gregorios
Deb	Frankovich	Lauren	Grella
Towner	French	Gross	Family
Cindy	French	Andrew	Grover
Jerry	Frey	Alyssa	Guberman
Thomas	Fulcher	J	H
Sarah	Funkhouser	Tania	Habib
Dick	Gamper	Ethan	Haire
Michelle	Gavrilellis	Stephanie	Halgren
Garrett	Gebelein	Hudson	Hall
Nanci	Gelb	Bonnie	Hammerschlag
Lisa	Gelshenen	Megha	Harakh
Kathryn	George	Bahador	Hariri
Brady	Gerling	Adrienne	Harmel
Julie & Gordon	Gilbert	Whitney	Harrison
Randee	Gilmore	Mary	Heffernan
Faton	Gjuka	Melissa	Hein
Jon	Glass	Michelle	Hendrick
Isaac	Goldberg	Emily	Heppen
Adam	Goldberg	Jonathan	Hershey
Alex	Goldscher		

Lynne	Hershey	Teddy	Kapur
Cara	Hickey	Lesley	Katz
Brendan	Hicks	Carol	Keefe
Shea	Hilgartner	Anne	Keeney
Aja	Hill	Michael	Kelleher
Pam	Himmelrich	Amy	Kelleher
Trevor & Tory	Hoffberger	Martha Dudley	Keller
Kent	Holland	John	Kennedy
Andrew	Hollander	Zachary	Kennedy
Michelle	Honeyman	Sara	Kennedy
Christiaan	Honig	Chadd	Kerr
Bill & Margy	Hooper	Susan	Klein
Melissa	Houlihan	Jeana & Arnold	Knickerbocker
Melanie	Howard	Emma	Koch
Cameron	Hoyler	Ross	Koenig
Katherine	Hudson	Ricky	Konrad
Nicholas	Hughes	Sharon	Koorbusch
Alexandra	Hughes	Elina	Kott
Scott	Hughes	Matthew	Kusy
William	Hurd	Jeanne	LaBelle
Loretta	Ibanez	Kerry	Lambert
Peter	Jackson	Kyle	Langdon
Shelley	Jacobson	Parker	Lange
Ellen	Jakovic	Nicholas	Langrall
B. Andrew	Jakubowski	Katie	Lavery
Karen	Jann	Kelli	Layton
Dana	Johnson	Melinda	Leckrone
Marguerite	Jones	Theodore	LeCompte
Iliana	Jones	Susan	Lee
Anneka	Kamel	Linda	Lehman
Shaveta	Kapoor	Kirsten	Leidig

Michael	Lentine
Jessica	Leonard
Lauren	Liggitt
Kate Cosgrove	Linkous
Becka	Lippert
David	Lipson
Jack	Lipson
Emma	Lowther
Michael	Ludwig
Jim	Lugge
Violet	Lumani
April	Lynch
Dustin	Lynch
Jennifer	Lyons
Cooper	Macklin
Arty	Maharajh
Emily	Mann
Warren	Margolies
Dorothy	Mariani
Allison	Markell Home
Amanda	Martin
Tania	Martin
Kiersten & Zach	Matek
DeLani	Mathias
Sally	Matthews
Joanne	Mazurki
Timothy	Mazzucca
Chris & David	McCloy
Jennifer	McCollough
Peter	McCormick
Nancy	McDevitt

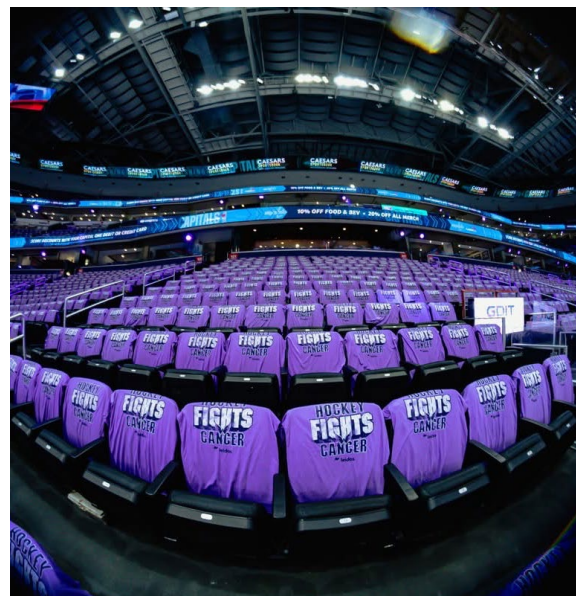
Karen	McGee
Lois A.	McGettigan
Andrew	McLane
Bob & MaryEllen	McLewee
Kevin & Natalie	McLewee
Laurie	McMahon
Conner	McMahon
Julia	McMullin
Bill	McQuillen
Sum	Mehrnama
Natalie	Melillo
Pauline	Mercado
Ian	Mercier
Isaac	Metzger
Lucy	Michaels
Whitney	Michaels
Dave	Millard
Nicole	Miller
Christina	Miller
Andrew	Miller
Faith	Millsbaugh
Lizzie	Moncaster
Dave	Moore
David	Morris
Courtney	Morrisette
Morey	Mossovitz
Caryn	Mottet
Tara	Muir-Miles
Susanne	Mullan

Devon	Munos	Shannon	Quinby
Katherine	Murphy	Lee	Quinby
Denise	Myler	Michelle	Quinn
RJ	Narang	John & Gina	Quirk
Kelly	Neel	Maryanne	Quirk
Justin	Nemeroff	Terri	Quirk
Amanda	Nerstad	Carl	Racklin
Elizabeth	O'Hara	Donald	Radeke
Jennifer	Ocheltree	Anjali	Rajaratnam
Peter	OKeefe	Michael	Rawls
Alex	Olden	Greg	Rea
Manuel	Otero	Ian	Reilly
Gregory	Otto	Kathryn	Reinauer
Michael	Packard	Dan	Reynolds
Maria	Paola Calero	Bruce	Rice
Loni	Parent	Florence	Riesner
Bruce	Pascal	Andrew	Rigie
Zack	Pasquarelli	Mark	Roberts
Timothy	Patch	Melody	Roberts
Rikki	Pelta	Alexis	Roberts
Julie	Peng	Pat	Rogers
Cara	Perellis	Elizabeth	Rogers
Michael	Petricone	Lisa	Romanzo
Rosie	Phan	Alisa	Rosenberg
Kurt	Phillipson	Katherine	Ross
Julie	Pillion	Michael	Royce
Kristen	Porter	David	Rubenstein
Gina	Pugh	Jennifer	Rumbach
Robin	Puleo	Julie	Ruppersberger
Catherine	Pullen	Daniel	Ryave
Scott & Mimi	Quillman	Scott	Sachs

Darden	Sachs	William	Simonton
Jami	Sachs Spykerman	Cheryl	Simpson
Keith & Allie	Sado	Meriel	Simpson
Janine	Sanchez	Patrick	Slevin
Jane	Sandona	Eva	Smith
Ali	SanDoval	James	Smith
Jim	Sandusky	Maureen	Smith
Matthew	Satterley	Tyler	Smith
Brittany	Sattterfield	Adam	Southard
Erin	Sawicki	Jon	Spivak
Morgan	Schemenski	Bonnie & John	Staffier
Amanda	Schiavino	Alex	Staffier
Howard	Schindler	Amanda	Staffier
Larry	Schmidlapp	Peter	Standbridge
Katherine	Schmotzer	Maria	Stansberry
Robert	Schneid	Linda	Stansberry
Tim	Schnelle	Warren	Stansberry
Lashley	Schulingkamp	Kim	Stein
Mae	Schwab	Amy	Stephens
Jeremy	Schwartz	Courtney	Sternbeck
Betsy & Carlton	Sexton	John	Stetson
Joseph	Sexton	Ann	Stieff
Jessica	Sharon	Ally	Stoeger
Jenny	Sharp	Kevin	Stonesifer
Zoe	Sharp	Megan	Stover
Steve	Shashy	Nancy	Strahan
Jeremy	Sheridan	Margaret	Strudwick
Katelyn	Sherry	Sheri	Sudhalter
Mark	Shesser	Nicholas	Sutton
Peter	Shkreli	John	Sutton
Richard	Siegel	Alexander	Sutton

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Jill	Teitelbaum
Molly & Evan	Thomas
Susan	Thomas
Mary Ann	Thomas
Amanda	Thomas
Allison	Thomas
Matt	Thompson
Matt	Todd
Carla	Todd
Madeline	Tran
Casey	Traylor
Christopher	Tremblay
Melina	Tsui
Lauren	Turner
Bridget	Turney
Christopher	Ullman
Lisa	Vanjoske
Victor	Family
Lisa	Vizcaino
Gary	Waicker
Emily	Wallace
Emily	Wallace
Phoebe	Walling
Wayne	Walls
Kait	Walsh
Adriana	Ward
Paul	Wareheim
Katie	Wareheim
Ann	Waters
Matthew	Weir

Jessica	Western
Gail Anne	Whigham
Tim	Whitebread
Melissa	Whiteley
Margaret	Whitman
Allison	Whitt
Mac	Williams
David & Mary	Williams
Bailey	Williams
Stephanie	Williams
Joshua	Williams
Alexandra	Wilson
Meriel & Garrett	Wilson
Wistar	Wilson
Richard	Winowiecki
Ricky	Winowiecki
Annie	Wyatt
Beverley	Young
Matthew	Young
Anne	Zebra



We are deeply grateful to our incredible corporate partners for their generous support—whether through financial donations, raffle prizes, food, apparel, or event hosting.





Thank You

Please visit us at www.sweatforbreath.org